



# Petenwell and Castle Rock Stewards

P.O. Box 8. Arkdale. WI 54613

## **PACRS Meeting: 5/13/10 -- 10:00 a.m. -- at The Lure**

**In Attendance:** Rick Georgeson, Curtis Frost, Chris Turok, Ron Lyman, Carol Lyman, Gerry Ganther, Gail Rollins, Tom Koren, Scott Bordeau, Paul Egge, Michael Richardson, Vincent Zaccardi, Dorothy Pierce, Wayne Gjersvig, Kendra White, Chris Foster, Darrin Johnson, Chris Murphy, Scott Provost, Scott Watson, Cindy Phillippi, Rep. Marlin Schneider, Danielle Wilson

**Rick Georgeson** called the meeting to order.

- I. **Minutes of meeting for Apr. 8, 2010.** Chris Turok sent minutes out. Ron Lyman made a motion to approve minutes as distributed. Gerry Ganther seconded. Motion passed.
- II. **Treasurer Report.** Curtis Frost reported on receipts and bank balance. Carol Lyman moved to approve the treasurer's report. Mike Richardson seconded. Motion passed.
- III. **Web Site Update:** Ron Lyman reported that the web site has no new updates except for the monthly minutes that get posted. There are photos from the recent NOAA water monitoring training. Chris Turok will e-mail those to Ron for posting on the web site.
- IV. **Presentation of Plaques:** In attendance were Representative Marlin Schneider and Danielle Wilson from Senator Julie Lassa's office. Rick Georgeson presented each of them with a plaque acknowledging their support and efforts to obtain funding for water quality improvement on Lakes Petenwell and Castle Rock. The appropriation of funds is critical to achieving our long-term goals. Both were very appreciative of the recognition and commended PACRS on their efforts.
- V. **Economic Impact Study of Water Quality.** Scott Provost gave a status update. He reported that the person who will be managing this project on behalf of PACRS is Dave Macoullier from the U/W Extension Office. Finances were discussed and it was reiterated that in addition to the \$3,000 already committed by Adams County it is important to solicit a like contribution from Juneau County. The next step will be to work with Dave Macoullier to get specifics on what can be done at differing budget levels and then bring a proposal back to the group for approval. Scott Provost will coordinate and Rick Georgeson will be the PACRS representative on this endeavor. Chris Murphy volunteered services of his office to do the grant writing once details have been worked out. Target deadlines are to have a proposal approved and grant written by the July PACRS meeting.
- VI. **Legislative Support:** Scott Watson reported on the TMDL study and distributed financial information, as well as responsibility definitions, and timelines. His efforts have been critical in growing the legislative support funding and ensuring that all parts of the study will be completed according to the initial plan of action. It is exciting to see the concept become a reality!
- VII. **Fund-Raising Committee Report.** Kendra White reported on the Jars on Bars project. She emphasized that PACRS Jars can be placed on ANY business in the area. Business owners will be encouraged to do some fund-raising to assist (such as planning events where money raised would be donated to PACRS, 50/50 raffles, etc). Discussion centered on procedures for the program, suggesting that Jars be collected on a weekly basis, with 2 people counting \$\$ and both signing to attest to the amount. Mike Richardson volunteered to call on businesses in the Castle Rock area as he has had business contacts in that area in the past. It was also suggested that PACRS members be assigned Jars to help monitor and do collections.

Several "JARS ON BARS" design options were passed out to vote on what the outside of the jar should look like and the message to be conveyed. Final consensus was to have "SICK OF ALGAE TAKING OVER OUR WATERS? CLEAN THE GREEN" with a picture of a blue-algae beach and a photo of the PACRS group. It was pointed out that Wal-Mart has a matching funds program and we should contact them to let them know of our fund-raising efforts and see if they would match our year's contributions.



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Discussion took place on the membership drive. Rick Georgeson will e-mail a listing and each PACRS member should inform him of which organizations or businesses they can call on to ask for membership or donations. Matt Krueger will assist Rick in creation and maintaining of this spreadsheet. If any additions or corrections are needed once the listing is provided, please forward that information to Rick or Matt. Paul & Ann Egge have sent a letter to friends and neighbors asking for support and contributions. Rick read the letter which was very well written and resulted in several donations already, with more hopefully to come. A great deal of thanks go out to the Egge's for their efforts!

- VIII. Adopt a Buoy:** Reesa Evans, who is managing this project, will hold training sessions for volunteers. Maps were handed out with locations of the sites where readings will be taken. They will need to be done every two weeks. It was pointed out that volunteers will be receiving "In Kind" contributions through the DNR for efforts provided. So it is important that accurate records be kept on time spent and equipment usage that is donated. This project is set to go and will begin in late May and run through September. There was also discussion on the training session that took place on May 6 by a representative from NOAA in conjunction with the Center of Disease Control. At the same time that PACRS volunteers take the readings, they will also take water samples and bring them back to pre-designated sites to review the water samples under microscopes that NOAA will provide. Ken Schrieber will be included in this project partnership. Once again it was evident how beneficial the working relationships are between the concerned citizens and the many technical support individuals who work together. The result is a synergy between multiple groups with all benefiting.
- IX. Membership Cards and Vehicle Stickers:** There was discussion on the purchase of stickers that could be put in car and truck windows for all PACRS members. Ron Von Haden was not available to report on specifics but will hopefully have more information next month, including cost and type of sticker recommended. Carol Lyman brought an example of a Membership Card that could be used as well. Both ideas are well received and will continue to be pursued.
- X. Grant-Writing Meeting:** Rick Georgeson, Gerry Ganther and Curt Frost attended a meeting along with Scott Watson where they were informed about grant writing opportunities. It was valuable to learn of the funding possibilities, and what is required to access those monies.
- XI. Next Meeting Date:** The June meeting date is already set as it will be a presentation by Ken Schreiber on the TMDL Study. Based on his schedule availability, the meeting will be June 24, with exact time and location to be announced. Invitations will be extended to sister groups of concerned citizens as this is an excellent opportunity to reach out and network with others who have similar goals and objectives.
- XII. Land & Water Conservation Board Mtg.** Chris Murphy announced that there is a meeting being held on June 1<sup>st</sup> at Stevens Point where discussions will take place on future staffing needs for Land and Conservation departments. It would be helpful to have someone from PACRS attend and "tell the story" of the mutually beneficial partnership that exists and talk about how the interaction takes place. Curt Frost volunteered to attend with Chris Murphy.
- XIII. 4013C Application:** Curt Frost reported that the application for 4013C is ready to be submitted for review. When approved, this will give PACRS a full tax exempt status. There will be a cost of \$100 for a review by someone from River Alliance who has expertise in this area. The actual IRS application cost is \$850.
- XIV. Annual Meeting:** After discussion, a motion was made by Curt Frost and seconded by Wayne Gjersvig to hold the annual meeting on Saturday, September 18. Motion carried.
- XV. Other:** A copy of the 5-yr plan was distributed.



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- XVI. Other:** Chris Turok reviewed the memberships and donations that were just received. In addition to membership dues, the following donations have been received over the past several months:
- a. Archer Park Community Association \$300
  - b. Castle Rock Estates Owners Association \$100
  - c. American Waters Resources Association \$100
  - d. Stephen & Betty Gebhardt \$100
  - e. Paul & Ann Egge \$100
  - f. Ero-Tex \$300
  - g. Barnum Bay Yacht Club \$500

These donations are making an enormous difference in the ability of PACRS to continue on the mission of getting rid of the green and improving lake quality.

- XVII. Adjourn:** Curt Frost moved to adjourn. Dorothy Pierce seconded. Motion passed.

Respectfully submitted,  
Chris Turok