

CENTRAL WISCONSIN FARM PROFITABILITY EXPO



The Central Wisconsin Farm Profitability Expo is working to encourage profitable farming by building resiliency, diversifying farming operations, reducing inputs, and increasing farmer return on investment.

Attendees at the expo will learn about conservation practices farmers can use to increase profitability and self-sufficiency while being stewards of the land, such as regenerative management, cover and companion crops, and no-till farming. Central Wisconsin farmers will discuss the specific barriers they are experiencing when adopting best management practices through panel discussion with fellow farmers who have implemented these practices. Attendees will also explore the unique partnerships that can be created when merging agriculture and conservation.

This event is free to participants due to funding provided by Wood County Land and Water Conservation.

Registration is required by Thursday, April 18.

Wednesday, April 24

10:00 a.m. – 3:00 p.m.

Wisconsin Rapids Campus
Auditorium (L118)

Questions

If you have questions about this event, please contact:

Ashley Borchardt, Workforce & Professional Development Coordinator
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Shane Wucherpfenning, Wood County Conservationist/Director
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If you have a disability and require accommodations to participate in this activity, contact the event coordinator as soon as possible, ideally 14 days in advance.



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Vice President - Human Resources; 500 32nd Street North, Wisconsin Rapids, WI 54494; 715.422.5325 • AAEO@mstc.edu. 3/2024

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**WORKFORCE & ECONOMIC
DEVELOPMENT**