

Producer-Led Watershed Protection Program Presents

CENTRAL WISCONSIN FARMERS COLLABORATIVE

Farmer-to-Farmer Field Day

Thursday, August 3

1:30–3:30 PM

Three farms in the Stevens Point/Plover area

1:30 ET Phone Potato Growers!

The first stop will be at a potato field on the Worzella & Sons farm in Plover near the Boston School Forest (Meet at the Boston School Forest Lodge, 5084 Lincoln Ave, Plover). See how WPVGA-funded research at the UW Atmospheric and Oceanic Sciences Dept. is helping potato growers measure and monitor crop water use with highly accurate Evapotranspiration (ET) calculations using an Eddy Covariance Flux Tower.

2:15 X Marks the Spot

The second stop will be at Myron Soik & Sons potato-vegetable farm in Stevens Point (6213 County Road HH) where owner Curt Soik will describe his use of The CropX system. This system aggregates data from soil to sky and transforms it into useful information, helping farmers monitor the health of fields and crops. The information is easy to access and provides a holistic overview of field conditions, providing guidance for successful and sustainable farming.

3:00 Pollinator Plantings

The third and final stop on the tour will be at Plover River Farms (292 Maple Bluff Road) to view and discuss pollinator plantings as part of the WPVGA's Healthy Grown program. Without the actions of pollinators, agricultural economies, our food supply, and surrounding landscapes would collapse. They also sustain our ecosystems and produce our natural resources by helping plants reproduce.

3:30 Tour Concludes

